



VERSACAMM™ HAS A NEW BIG BROTHER.

INTRODUCING THE VERSACAMM SP-540V, WITH 2 MORE FEET AND AN ALL NEW RIP ENGINE.

Ever since the VersaCAMM was first introduced, it's become an overwhelming industry favorite...the all-in-one solution for unattended printing and cutting of colorful decals, labels, banners, posters, vehicle and floor graphics, apparel decoration and just about any sign imaginable. Now the wildly popular SP-300 has a new brother...and it's no baby. It's a powerful big brother loaded with even more versatility and features than the original. We began by adding two feet, providing a full 54" of media handling. We increased print speeds up to 114 square feet per hour at saleable quality. We enhanced media feed handling and the heating system. Best of all, the VersaCAMM SP-540V comes standard with VersaWorks™, Roland's all-new advanced software RIP. This feature-rich package is packed with color management options that allow you achieve perfection every time, even with the most complex designs.

Check out the all-new VersaCAMM SP-540V...it's a welcome addition to the family.

VersaCAMM SP-540V. A Signmaker's NEW Best Friend.

 **Roland®**

VersaCAMM SP-540V 54" Printer/Cutter

- Eco-SOL INK
 - > Prints on both uncoated and coated media
 - > Water, scratch and UV resistant graphics up to 3-years outdoors*
 - > Environmentally friendly, no special ventilation required
- Accurate die-cutting with Quadralign™ optical registration
- Up to 1440 dpi resolution with variable droplet technology
- 114 sqft/hr print speed at 360 dpi
- Ink running costs as low as 21¢ per sq. ft.
- Advanced heating and media handling systems

* Outdoor durability is based on accelerated weather tests. Results may vary depending upon location and application. Dry times vary depending on specific media characteristics. Lamination may be required for some applications or environmental conditions.

Also available in a 30" model, the SP-300.

INCLUDES ROLAND VERSAWORKS™ Advanced Color Management and Contour Cutting From One Easy-To-Use Screen

One of the major advances in the VersaCAMM SP-540V is the introduction of VersaWorks. VersaWorks is an all-new, advanced RIP package designed for high-end use, composed by Roland expressly to optimize the VersaCAMM SP-540V. This powerful package builds on Roland's advanced RIP technology to give you even greater control over both color and contour cutting. VersaWorks is also built upon a genuine Adobe® PostScript® 3 engine, supporting the industry's widest range of file formats.

SPECIFICATIONS

VersaCAMM SP-540V

Print resolution	360 x 720 dpi, 720 x 720 dpi, 720 x 1440 dpi
Printing/cutting width	7-5/16 to 53 in. (186 to 1346 mm)
Acceptable media width	8-5/16 to 54 in. (212 to 1372 mm)
Ink cartridges	Exclusive Eco-SOL INK 4 cartridges: 220 cc ±5 cc Cyan, Magenta, Yellow, Black
Type Capacity Color	
Printing/cutting speed	114 sq. ft./hr at 360 x 720 dpi / 11.8 ips (similar to CX Pro Series)
Cutting force/offset	30 to 300 gf / 0 to 1.5 mm
Interface	Ethernet (10 BASE-T / 100 BASE-TX, automatic switching)
Power-saving function	Automatic sleep feature (compliant with the International ENERGY STAR® Office Equipment Program)
Power supply	Maximum: 8.8 A (AC 100 to 120 V ±10% 50/60 Hz) 4.7 A (AC 220 to 240 V ±10% 50/60 Hz)
Dimensions (with stand)	94.9 [W] x 31.5 [D] x 50.9 [H] in. (2410 [W] x 800 [D] 1293 [H] mm)
Weight (with stand)	328 lb (149 kg)
Environment	Temperature: 59-90°F (15-32°C) (68°F+ recommended) Humidity: 35-80% (no condensation) Temperature: 41-104°F (5-40°C) Humidity: 20-80% (no condensation)
Power on Power off	

Built with precision. Backed with passion.



FOR COMPLETE PRODUCT SPECIFICATIONS OR A SAMPLE PRINT, CALL 800-542-2307 OR VISIT WWW.ROLANDDGA.COM
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